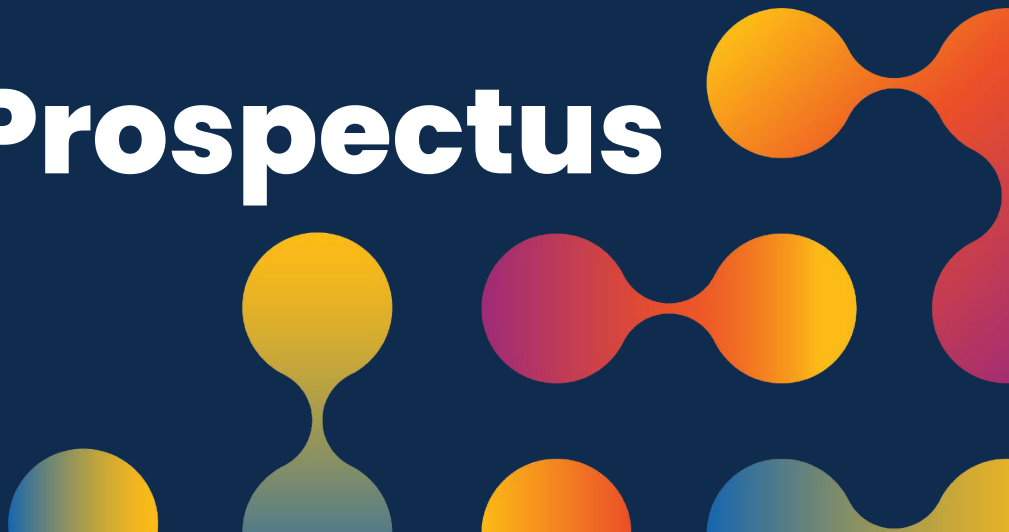




2025 EMMLC Sponsorship Prospectus



The Enrollment Management Association

A nonprofit organization, The Enrollment Management Association provides professional support, advocacy, and smart, strategic enrollment tools to the enrollment offices of more than 1,300 independent schools. We also administer the gold-standard SSAT to 50,000+ potential students each year.

The Enrollment Management Leadership Council (EMLC)

The EMLC offers regional seminars each year to bring the trends to you. Composed of experienced volunteers from member independent schools, the EMLC plays a critical role in defining current issues and developing professional resources for enrollment managers.

Overview & Statistics

11

US and
International
member schools

750+

attendees at
in-person
regional
seminars

99%

of attendees
are school
employees

- Attendees including decision-making admission office staffers, heads of school, DEI directors, and marketing/communications professionals.
- Intimate environment conducive to networking and collaboration with EMA members.
- Limited Opportunities Available!

School	City	Date
The Joy School	Houston, TX	April 16
Pace Academy	Atlanta, GA	April 22
Canterbury School	New Milford, CT	April 23
American School of Dubai	Dubai, UAE	May 1
Sidwell Friends School	Washington, DC	May 7
Roycemore School	Chicago, IL	May 9
The Birch Wathen Lenox School	New York, NY	May 12
The Bay School	San Francisco, CA	May 18
Ransom Everglades School	Miami, FL	May 19
Viewpoint School	Los Angeles, CA	May 21
St. Clements School	Toronto, ON	May 23

EMLC In Person Regional Events

- Multiple cities throughout the US and Canada
- Themed in-person seminars
- Lunch and professional development
- April and May 2025
- Ask about our additional discount if bundled with EMA AC25!



EMLC Sponsor Levels*

Diamond
\$7,500

Includes all EMLC events: One event registration for each event, Table, Logo on all marketing materials, Logo on Official meeting notebook, registration list (no emails), say hello, one free reg per event for a member customer (*one available*)

Platinum
\$5,000

Includes all EMLC events: One event registration for each event, Table, logo on most marketing materials, registration list (no emails) (two available)

Gold
\$1,500

One EMLC event: One in person registration, Table, logo on event website (one sponsor per city)

Silver
\$500

One EMLC event: One in person registration, placement of one item on Swag Table, logo on event website (one sponsor per city)

**Additional discount if bundled with EMA AC25*



Demo rooms are a great way to showcase your product or service in a private setting! For only **\$1,500**, you can reserve space to provide a product demonstration following our EMLC Seminar in designated cities!

Ask me how!

Demo Room Option

Please contact
sponsor@enrollment.org
for additional information



Thank You

